

DOCTOR OF BUSINESS ADMINISTRATION (DBA)

STUDIENPLAN

UNIVERSIDAD AZTECA

Registrierung nach § 27 HS-QSG
(Studienplan 2016/2017)

Doktor-Studium Business Administration Doctor of Business Administration (DBA)

Rechtsgrundlage

Universitätslehrgang und universitätseigener Grad gemäß Art. 59 Ley General de Educación an der Universidad Azteca
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STUDIENPLAN

DBA Doctor of Business Administration

Executive Management

Doctor of Business Administration:

Modul 1: Blocklehrveranstaltung zur Prüfungsvorbereitung in den empfohlenen Wahlfächern des Lehrganges.

Modul 2: Wissenschaftliches Arbeiten, Statistik, Forschungsmethoden, Forschungsprojekt

Modul 3: Präsentation und Besprechung der Vorschläge für Dissertationen (Diplomarbeiten) – wissenschaftliche Colloquien

Modul 4: Abschlussprüfung – Präsentation und Verteidigung der Thesis / Diplomarbeit

Teilnehmerzahl: 5 – 15 jährlich beim Doktorstudium

Als Fernstudium kann das gesamte Studium online absolviert werden. Die Klassen der Jahrgänge werden asynchron durchgeführt, sodass ein Einstieg ganzjährig möglich ist.

Zulassung: 240 ECTS Anrechnungspunkte aus Vorstudien, Bachelor-Studien, Diplom-Studien, Lehrgängen universitären Charakters, Universitätslehrgängen, Fachhochschullehrgängen, Hochschullehrgängen, vergleichbaren beruflichen Aus- und Weiterbildungen (Nationale Qualifikations Niveaus). Darüberhinausgehende ECTS Punkte sind anrechenbar.

Umfang: Das Studium an der Universidad Azteca zum DBA umfasst die Pflichtfächer im Umfang von 60 ECTS. Für den erfolgreichen Abschluss des Studiums sind weitere 60

ECTS in Form von Lehrveranstaltungen mit Prüfungscharakter zu absolvieren sowie eine Dissertation (60 ECTS) zu verfassen.

Typ: Universitätslehrgang und Verleihung des Grades nach Art. 59 des Allgemeinen Bildungsgesetzes von Mexiko.

Modalität: Fernstudium mit Präsenzveranstaltungen und Prüfungen (Abschluss mit insgesamt 180 ECTS). Präsenzveranstaltungen am Standort Österreich in Blended Learning Modalität

Wissenschaftliche Leitung: Prof. Dr. Dr. Dr. Gerhard Berchtold, HR Prof. Dr. Dr. Friedrich Luhan, Prof. Mag. Dr. Franz C. Pichler, Prof. Dr. Felipe Fernández Rivadulla

In der Modalität „*blended learning*“ mit Präsenzveranstaltungen werden Lehrveranstaltungen mit Prüfungscharakter an den Standorten Innsbruck und Wels abgehalten.

DBA Programme

Entry requirements:

Masters degree or equivalent degree and admission evaluation (240 ECTS credits)

Programme features:

Short Executive DBA programme: 60 ECTS in coursework plus 60 ECTS for DBA Thesis

Executive DBA: 60 ECTS in coursework

Research Thesis for DBA: 60 ECTS for DBA Thesis

Regular taught DBA duration programme: 120 ECTS in coursework plus 60 ECTS for DBA Thesis

Taught DBA: 120 ECTS in coursework

Research Thesis for DBA: 60 ECTS for DBA Thesis

Degree options:

Universidad Azteca MBA and DBA (Executive MBA & DBA) Título propio

Programmatic Accreditation by Quality Assurance Commission UK, a UK HESA registered Accreditation Body.

Dual degree programmes:

Universidad Azteca MBA (Executive MBA) plus

UCN Universidad Central de Nicaragua DBA

or

Universidad Azteca DBA (Executive DBA) plus

UCN Universidad Central de Nicaragua DBA

Programme modality:

Online DBA programme.

The Executive DBA curriculum consists of **120 ECTS credits** of postgraduate study, offered as modular fashion. DBA-candidates in the short programme complete 10 required modules/courses (60 ECTS

credits), plus a final Thesis/Dissertation (60 ECTS credits) focused on a specific field or industry of management.

The DBA curriculum consists of **180 ECTS credits** of postgraduate study, offered as modular fashion. DBA-candidates in the short programme complete 20 required modules/courses (120 ECTS credits), plus a final Thesis/Dissertation (60 ECTS credits) focused on a specific field or industry of management.

Level:

Postgraduate

Objectives of the Programme

The modular Master and Doctor of Business Administration programme in Executive Management has as a general aim of provision of an academically rigorous education designed to develop skills, expertise, knowledge and vision to enable students, whatever their chosen route, to be critical, analytical and creative. The programme aims to provide opportunity for self-development in relation to career enhancement and as life-long learners.

The programme offers students the opportunity to develop their own capabilities, skills and competencies within a supported environment. The philosophy of the programme can be summarized by the following objectives.

Develop a critical approach to the use of contemporary sources as a means of exploring complex concepts, ideas and issues of relevance and value to the chosen area of study.

Develop the power of critical enquiry, logical thought, creative imagination and independent judgment.

Provide a forum of study that allows each student to build on his or her past academic and vocational experience in a relevant and meaningful fashion.

Expose the student to a range of prospective, which may be applicable to both the interests and work situations as appropriate.

Recognize the variety of sources of learning and an appropriate diversity of means for assessing achievement.

This programme intends to allow the individual student to develop their potential through a carefully selected curriculum of study, which includes elements of a variety of methods of study orientated around both the academic and vocational axis.

The primary objectives of the DBA programme are to:

Enable the student to achieve an appropriate level of academic competence

Achieve personal development and to develop critical awareness of benefit to themselves and to their organization

Develop skills of initiation, implementation and analysis in a range of contexts

Develop capability in the analysis and evaluation of complex issues and situations

The specific objectives of the program will vary according to the chosen named award and will include the:

Development of knowledge at an advanced level

Development of skills of analysis, research and policy formulation and implementation

Unification of theoretical analysis and practice through a variety of contexts appropriate to business administration

Issues of organization management and the management of people.

Dual Degree Programme

DBA Doctor of Business Administration programme

Doctor en Administración de Empresas (Dr.)

Dual Degree programme of Universidad Azteca & UCN Universidad Central de Nicaragua

The entry requirements are a graduate degree of at least 240 ECTS credits in total, an MBA, MSc, or similar Masters degree, or equivalent qualifications in general management, or in a functional field by examination awarded by a professional body. We may also ask for significant experience in a managerial or professional supervisory position involving responsibility for strategic issues.

DBA candidates may specialize in areas such as management science, technology management, organizational behavior, economics, or finance or other practical fields.

Both, the DBA and PhD in Business Administration are terminal degrees. The degree of Doctor of Business Administration, abbreviated DBA and equivalent to a PhD in Business Administration, is a research doctorate in business administration. The DBA requires coursework and research beyond the Masters degree requiring a dissertation or journal publication that contributes to business practice. The portion of the programme, consisting of coursework and examination, is equivalent to that of a PhD. The part of the programme, consisting of independent research and the writing of a thesis, is geared towards more applied research in DBA programmes, with the research making a direct contribution to business practice. The DBA requires a significant thesis, dissertation or final comprehensive project including a formal defence and approval by nominated examiners or an officially sanctioned and qualified doctoral review committee. The PhD aims at the creation of new theory, while DBA aims at applying theory to business problems; thereby, the DBA programme has two purposes: (1) to contribute to both theory and practice in relation to business and management; and (2) to develop professional practice and to contribute to professional knowledge. The degree is conferred when all coursework, testing, and written research are completed and reviewed and approved by the jurors of the examination commission.

DBA Doctor of Business Administration programme / Doctorado en Administración de Empresas (Dr.)

Dual Degree programme structure:

Period of coursework: 120 ECTS credits (2 study years) - degree awarded by Universidad Azteca: MBA Master of Business Administration (intermediate degree) - transfer of credits from the MBA programme to the DBA programme is possible in the extent of 120 ECTS credits

Doctoral Thesis: 60 ECTS credits (1 study year) - degree awarded by UCN: DBA Doctor of Business Administration / Doctor en Administración de Empresas

Official study time for the short Executive DBA programme is two years (120 ECTS), and three years (180 ECTS) for the regular DBA programme.

Tuitions

Tuitions vary by the duration of programme (short or regular) and the single or dual degree options. For applicable tuitions, please, see the tuitions sheet of the DBA programmes of Universidad Azteca European Programmes.

Tuitions are due in full with enrolment for the complete programme.

Refund policy

Tuitions are due in full with enrolment. Once the programme has started (tuitions collected) no tuitions will be repaid. Students, who do not pay tuitions after admission are not enrolled.

Degree Regulations

The applicable degree regulations for DBA and dual degree programmes of Universidad Azteca apply.

Duration and workload of a course

Successful completion of a course with a workload of 6 ECTS credits is estimated to be approximately 150 hours. Students should allocate approximately eight hours a week for reading, personal study, completion of reflection activities and submission of assignments. There is one marked assignment per module. Courses are offered on a part-time basis and are designed to be completed within four months. The asynchronic e-learning mode of the programme allows students to proceed at their own pace. Official study time for the short Executive DBA programme is two years (120 ECTS), and three years (180 ECTS) for the regular DBA programme.

Study language

The programme is conducted in English. English proficiency is required for the DBA programme.

Student Support

The programme is administered and provided by Universidad Azteca on behalf of both universities. Students are eligible for Universidad Azteca International Programmes student support regarding tutoring and assistance in the programme.

Programme Structure and Module Syllaba

DBA MODULES

Mandatory core courses (60 ECTS)

DBAen1105 - Macroeconomics
DBAen1110 - Business Administration
DBAen1115 - Microeconomics
DBAen1125 - Organisation Management
DBAen1210 - Marketing
DBAen1215 - Corporate Finance
DBAen1220 - Human Resource Management
DBAen1230 - Innovation & Management
DBAen1240 - Management Techniques
DBAen1250 - Corporate Governance and International Business

Elective courses (42 ECTS)

DBAen1315 - Human Resource Management 2
DBAen1320 - Strategic Management
DBAen1325 - Project Management
DBAen1335 - Change Management
DBAen1340 - Commercial Awareness & CRM
DBAen1350 - Leadership
DBAen1415 - Globalization
DBAen1420 - Coaching
DBAen1425 - Conflict Management
DBAen1428 - Business Law
DBAen1430 - Strategic Marketing
DBAen1433 - Communication Skills
DBAen1445 - Risk Management
DBAen1450 - Corporate Social Responsibility

Thesis project

Elective courses (12 ECTS)

DBAen1480 - Business Research Methods
DBAen1490 - Thesis Presentation & Defence
DBAen1510 - Thesis Seminar 1
DBAen1520 - Thesis Seminar 2
DBAen1530 - Publication

Mandatory Thesis project (66 ECTS)

DBAen1650 - Thesis Project
DBAen1655 - Defence & Examination